

M4TRIX NETWORK BRIEF:

Elite E-Commerce & Nutra

The M4TRIX Network proposes an exclusive selection of high-converting e-commerce CPA offers in various niches. We provide a range of opportunities from trendy consumer electronics and smart money-saving products to well-being and survival-oriented campaigns, all fully compliant and available worldwide. Our offers are 100% in-house and owned by us. We pay weekly Net 4 via wire transfer or PayPal.

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The M4TRIX Competitive Advantage

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EVERYTHING INSIDE THE M4TRIX IS 100% EXCLUSIVE AND UNIQUE.

- Every offer is **100% owned by the M4TRIX**.
- **Every offer is unique** – we focus on non-saturated highly profitable products and markets.

FULLY COMPLIANT OFFERS

- Every offer is presented with a “clean link” that is fully compliant with mainstream traffic sources (GDN, FB, premium native).
- Our tracking link does not use any redirecting that can be flagged by traffic sources.
- No hiding/cloaking or “black hat” is needed to promote our offers.
- No account banning – enjoy long-lasting campaigns and build real, stable income.

GEO-EXCLUSIVITY & WORLDWIDE REACH

- We run offers in locations where nobody else has access.
 - The M4TRIX is locally present with operational teams in North Africa, the Middle East, Asia, and India. We offer cash delivery and local payment methods in Tier 2 and Tier 3 countries, yielding exceptional profit in emerging markets.
- We partner with local banks to get the highest acceptance rate on international offers.

PRE-SELLS AND LOCALIZED CREATIVES

- We provide a full creative content pack for each offer (banners, headlines, presale, email).
- All pages are fully responsive.
- All pages are localized and dynamically adjust to the user's location.

LAUNCH PHASE & SAMPLES

- Established affiliates get behind-the-scenes access to our offer calendar and product samples before public release.
- Prepare your launch ahead of time to fully leverage first-mover advantage and get exceptional ROI from a new target market.

NO IN-HOUSE MEDIA BUYING TEAM

- The M4TRIX does not run media buying in-house, so we do not compete with you for traffic. We focus on our core knowledge: building great offers and efficient technology.

EXCLUSIVE OFFERS & PRIVATE PARTNERSHIP

- We work closely with our top affiliates and build specific funnels and offers to match their traffic demographics. We consider our affiliate to be partners.
- Exclusive offers can be acquired based on volume.

LONG-LASTING OFFERS

- Our white hat offers are loved by all traffic sources. **Because they focus on legitimate physical products that appeal to huge target markets, their shelf life is MUCH longer than typical affiliate offers.** We have several offers that have been going strong for 2–3 years and continue to generate thousands of sales each day. Examples include DroneX, SmartCar, and Tactic Light X.

OFFER LAUNCHING PROTOCOL

- Our product research team tests all potential products through our panel of consumers to see if they're good enough to launch to the network. Only after they have passed our internal testing are the offers brought to the network and given to affiliates. About 15% of tested products make it to an actual live offer.

45% HIGHER PAYOUT

- **We are an efficient machine. Our processes are engineered based on lean supply chain and value stream mapping. What that means for you is a faster response time and up to 45% higher payout than the competition. Less body fat and more muscle.**

ETHICAL COMPETITION

- We **don't allow affiliates to steal text, images, videos, etc. from an affiliate who created the content.**
- Anytime an affiliate creates something unique, they have the option to send it to us and patent it, and our compliance team timestamps it. Any other affiliate found using the copyrighted creative content will be asked to justify it or have their sales transferred to the original creator.

TRACKING

- We hear this myth in the industry that tracking systems are not reliable, which would explain why sales are missing from the reporting on a regular basis. That is simply not true...
- Our tracking platform is custom coded and plugged directly into the CRM-level database. Not a single sale can be missed.

LIFETIME COOKIE

- We make sure you get compensated for every customer who has ever clicked on your link, forever. Every time a visitor comes from your traffic, a lifetime cookie gets dropped in the user's browser and ensures you get paid if the user comes back organically at any time, long after the initial click.

BRANDED BIDDING

- We allow affiliates to bid on branded terms for any of our offers, thus allowing you to benefit from the overall success of the offer. We believe it's fair that you get a piece of what you helped promote.

TARGET MARKET & RETARGETING

- Affiliates who demonstrate consistency* and high volume on an offer will be given LAL data. Once again, we believe it is your right to benefit from what you have worked for. LAL cannot be shared with just anyone since that will dilute the effectiveness and end up being counterproductive.

BANNERS/PRESALE/EMAIL

- Our content team builds starter packs for all our offers. **A creative content pack typically includes headlines, banners, email marketing text, and presale pages.** All creative assets are built with the top angles in mind for affiliate use and to get you started fast.

LOCALIZATION

- **Our offers are heavily geared toward international traffic.** We translate and natively adapt each page to the target country. Our Smart Link technology dynamically selects the correct language, currency, and acquirer to match each user location and enhance conversion rate.

OPTIMIZATION

- We are focused on **improving conversion rate and finding ways to increase payouts to affiliates.** The CRO team works hand in hand with our super affiliates to tailor the user experience to your traffic needs, thus improving ROI for all of us.

EXCLUSIVES & COLLABORATION

- Affiliates who build a relationship with us can become partners and get direct access to our manufacturing and development team. They participate at a higher level in choosing and building the next big offer. Naturally, partners get exclusive status and privileged conditions.

M4TRIX PARTNERS

- We are always excited about getting smart and motivated people to join our M4TRIX family. Therefore, we introduced the **M4TRIX PARTNER PROGRAM**, allowing individuals with a network of influence within the industry to leverage the M4TRIX structure. Partners build and manage their own team of affiliates within the M4TRIX technology and get paid **10% commission on their entire team revenue, for life.**

Overview of our offers...

This is a small selection of offers, our portfolio is growing regularly. Please consult our platform at m4trix.network for newly launched products.



Offer Landing Page

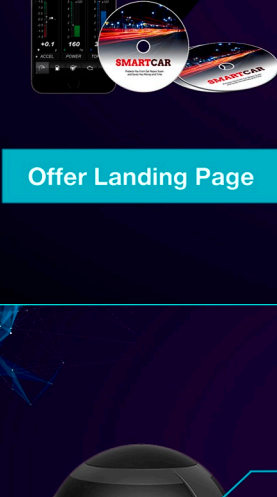
iTrack GPS Car Tracker

Sleep easy at night knowing that your car is exactly where you left it with this simple and effective car-tracking technology. Banners and additional creative content are available.

Payout: \$60 worldwide – bump available once we see some volume.

- Right now, the top angles are related to cheating partners, car theft, and car tracking.
- The landing page auto-translates worldwide with a Google Translate plugin while native translations are being added.

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Offer Landing Page

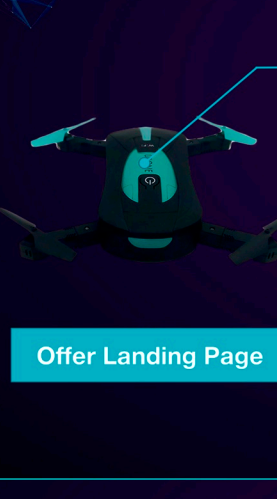
Tactic Light X Flashlight

Ultra-classic tactical flashlight offer. This offer was doing great in terms of volume last year and has slowed down since, but it is still profitable in some international pockets of traffic. It also works for the mailer out there.

Payout: \$60 Worldwide.

- **Targeting:** Focus on older demographic.
- **Angle:** Personal security and self-defense works best.

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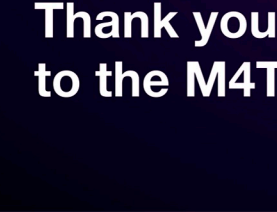
Offer Landing Page

SmartCar - Car Diagnostic Tool

Despite a few other networks running offers on a similar product, this offer has picked up nicely for us in the past few months. Running international offers surely helped to diversify from the crowded US market. We offer a hosted presale flow for easier setup.

Payout: \$60 Worldwide – bump available once we see some volume.

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Offer Landing Page

DroneX

The DroneX offer has been stable for 10+ months. It is the highest payout drone offer available on the market. The order page auto-translates into 18 languages. Focus on countries with a high GDP for an easy profit. FB and native are proven sources to get started. Presales and creative content are available.

Payout: \$65 worldwide – bump available once we see some volume.

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